

SUSTAINING MEMBERSHIP BENEFITS

MEMBERSHIP YEAR JULY 1 – JUNE 30

	DIAMOND \$35,308	PLATINUM \$21,415	GOLD \$10,997	SILVER \$6,946	CORPORATE COLLEAGUE \$3,473
RECOGNITION • MARKETING • SPONSORSHIPS					
First right of refusal on sponsorship opportunities	✓				
Logo displayed on APHL.org homepage	✓	✓			
Logo and link on all eUpdate mailings	✓	✓			
Logo placement on APHL website *	✓	✓	✓	✓	✓
Your corporate weblink from www.aphl.org	✓	✓	✓	✓	✓
Certificate of Membership *****	✓	✓	✓	✓	✓
Discount on advertising in APHL's quarterly print and digital magazine, <i>Lab Matters</i>	✓	✓	✓	✓	✓
Logo placement in <i>Lab Matters</i>	✓	✓	✓		
Submit abstract/poster for any APHL meeting	✓	✓	✓	✓	
Access to sponsorships at APHL conferences	✓	✓	✓	✓	
Submit news or product listing to eUpdate	✓	✓	✓	✓	
PARTICIPATION • EXHIBITING					
Complimentary booth at all APHL conferences w/exhibits	✓				
Complimentary booth space at APHL Annual Conference **		✓	✓	✓	Half-price booth space
Opportunity to meet with the Board of Directors	✓				
Opportunity to participate and present to an APHL Committee	✓	✓	✓	✓	
Complimentary full registrations to APHL Annual Conference	5 comp registrations	4 comp registrations	3 comp registrations	2 comp registrations	
Registered Member Representative(s)	5 member-rep registrations	3 member-rep registrations	2 member-rep registrations	1 member-rep registration	1 member-rep registration
Complimentary registrations at all other APHL meetings	2 registrations				
Corporate Member-Associates for \$250 each	2 registrations				
Select group of representatives to participate in the Corporate Leadership Council Meeting w/APHL leadership	2 registrations	2 registrations			
Complimentary registrations at one other APHL conferences		2 registrations			
COMMUNICATIONS					
Subscription to <i>Lab Matters</i>	5 subscriptions	3 subscriptions	2 subscriptions	✓	✓
Subscription to APHL eUpdate	5 subscriptions	3 subscriptions	2 subscriptions	✓	✓
Regular APHL emails with timely information	✓	✓	✓	✓	✓
Opportunity to write Industry Matters column for <i>Lab Matters</i>	✓	✓	✓		
NEW! Corporate Spotlight Advertorial for <i>Lab Matters</i> (based on availability throughout the year)	✓	✓			
RESOURCES					
FREE Member Mailing List Rental ***	5 total	3 total	2 total	1 total	
Access to the Online Member Search	✓	✓	✓	✓	
APHL Sustaining Member mark for use in marketing materials	✓	✓	✓	✓	

* Your company's logo and description will be listed on the Sustaining Members Roster webpage.

** One complimentary booth at the APHL Annual Conference for the calendar year for Platinum, Gold and Silver. Corporate Colleague will pay half of the booth space price.

*** FREE Member Mailing List Rental does **not** include members' email addresses or phone numbers.**** Certificate of Membership **upon request**.