



Successful Networking

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Career Development and Professional Promotion

- Career Development and Professional Promotion Stations
- Helping fellows with resume tips, preparing for interviews, networking and job searches
- Career Development Monday 5/22 12:00 pm- 1:00 pm; Tuesday 5/23 7:00 am-9:00 am; Wednesday, 5/24 and Thursday, 5/25 8:00 am- 10:00 am
- Professional Promotion: Monday, 5/22 , Tuesday, 5/23 Wednesday, 5/24 12:00 pm- 1:00 pm



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Preparing to participate in the APHL Conference

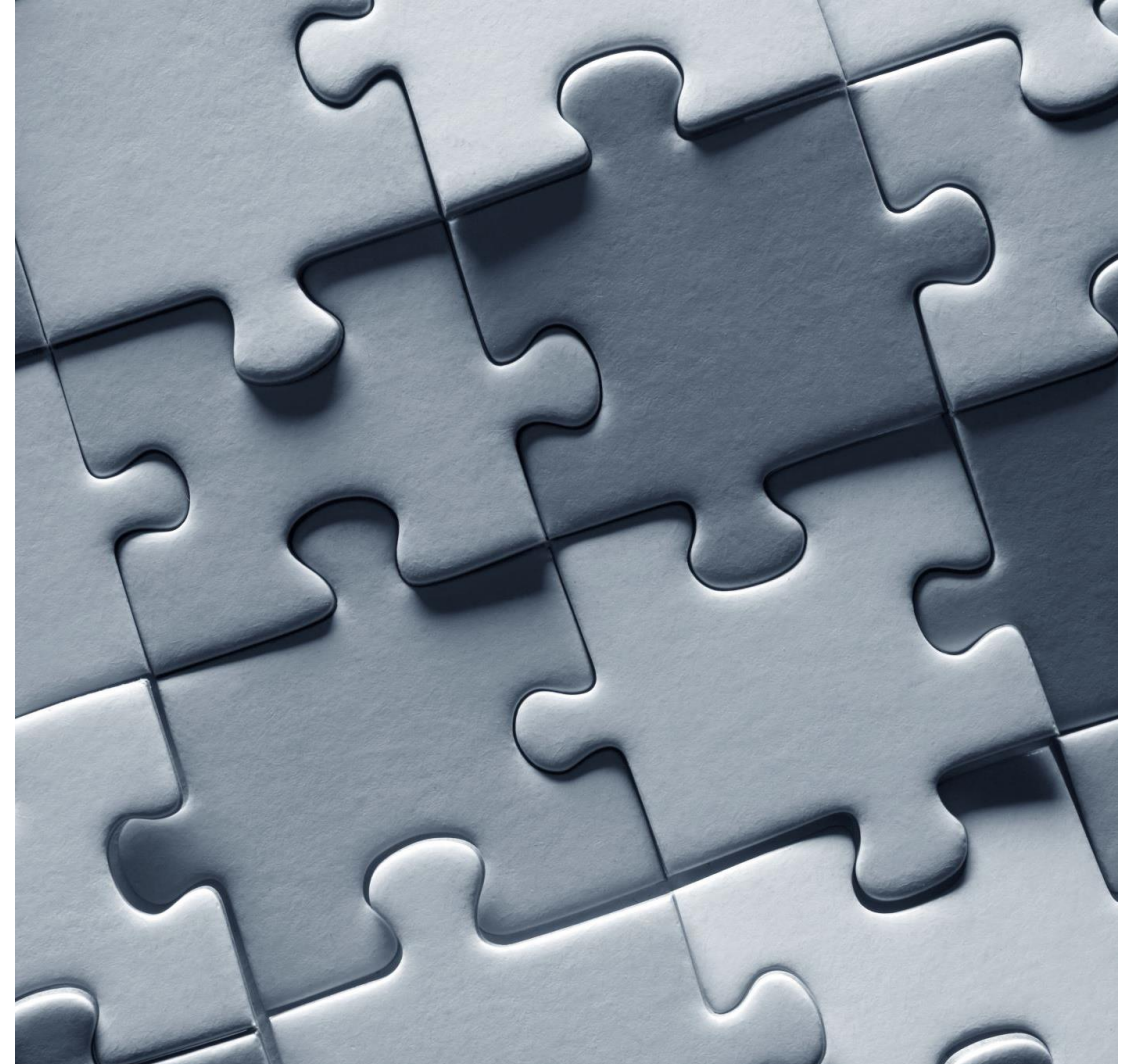
- Order electronic or hard copy business cards
- Dress and engage in a professional manner
- Identify your multiple career areas of interest and career goals
- Research speakers and sponsors on the conference app and network with all groups



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How to Make the Most of the APHL Conference

- Review material to be addressed in sessions/make a list of questions
- Take notes in sessions
- Network with individuals you meet in sessions. Review conversation starters
- Social media posts #APHLFellowship
- Organize conference materials
- Schedule breaks for yourself as needed
- Engage in social events
- Create an elevator pitch



Your Elevator Pitch

- Introduction
- Your Career Goals/ Story
- The Value You Bring
- Closing a conversation



Integrating your Story into your Elevator Pitch

- Who you are/what you do/passion
- What challenge have you encountered
- How did you contribute to the solution
- What is the value or significance of the product or process
- Questions for the other person about their work



Elevator Pitch

Who I am: I am _____ who works at _____ laboratory. I love science because

What I do and my goals: My project involves finding new ways to detect breast and ovarian cancer cells. I want to enter cancer research.

My significance/value: New methods will enable us to find even more treatments for breast and ovarian cancer

Engage the other person: Where do you work? (after conversation has concluded ask if you may reach out through LinkedIn or email)



Integrating your Story into your Elevator Pitch

- **Who I am:** _____, a fellow and I work at ____ Laboratory. I love science because I like how the small details of life can inform so much about human health and disease
- **Problem:** Bacteria mutate and infect other cells
- **Solution:** This project will lead to ways to stop this mutation
- **Significance/value I bring:** Knowing how bacteria divide, my research can contribute to the discovery of more effective antibiotics



Social Media

- Post new trends in your industry or relevant topics for your profession
- Show your personality or interest in causes
- Notify your network of accomplishments
- Upload resume to LinkedIn



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How to follow up with your Conference Contacts

- Ask individuals if you may link through LinkedIn
- Respond to their posts with thoughtful comments Do not simply like them.
- Build relationships with contacts by asking if you can share information they posted
- Build trust slowly and ask them questions about their career development and interests and then share your vision and goals
- Once you have established a trusting relationship then ask if you can meet virtually or in person



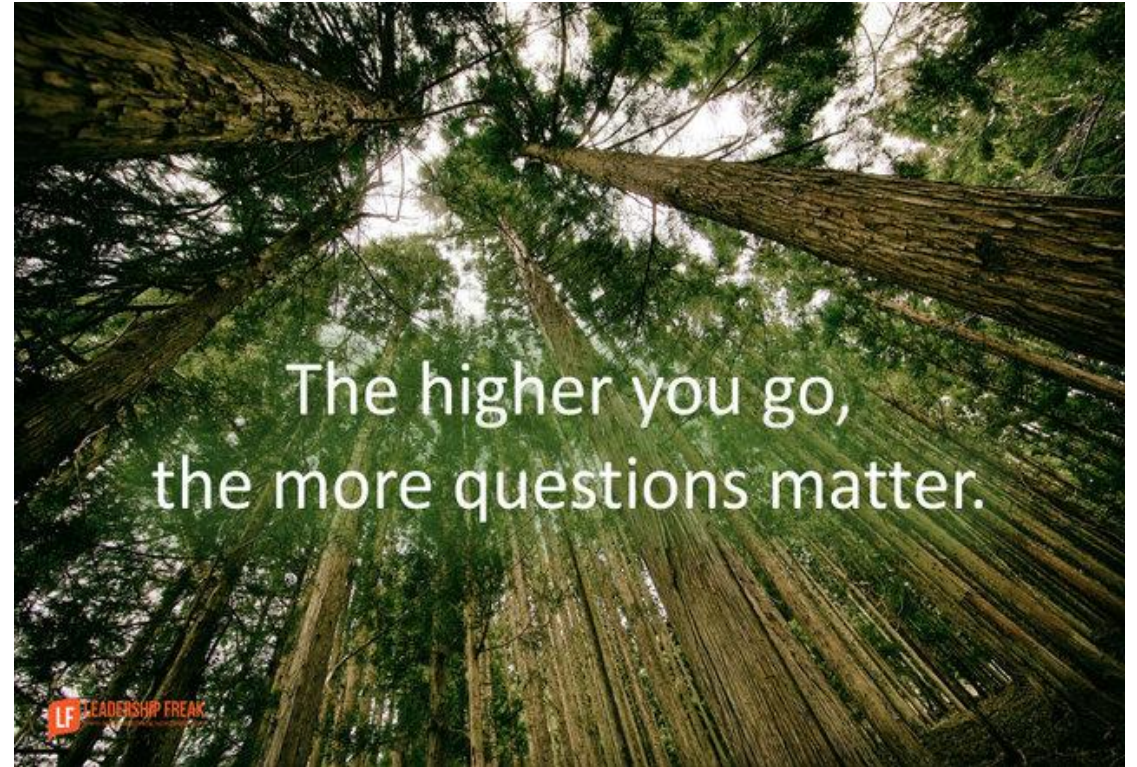
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Questions

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Resources

[185+ Action Verbs That'll Make Your Resume Shine | The Muse](#)

[10 Effective Personal Brand Statement Examples \(With Tips\) | Indeed.com](#)

[What Are Soft Skills? \(Definition, Examples and Resume Tips\) | Indeed.com](#)

<https://youtu.be/r-iETptU7JY>

[How To Give an Elevator Pitch \(With Examples\) | Indeed.com](#)

[\(421\) How to Create the Perfect Elevator Pitch - Plus Examples | Indeed Career Tips – YouTube](#)

[12 Quick Tips: How to Effectively Network at a Conference - vFairs.com](#)

[Storytelling 101 - NACCHO](#)

- Summary statement at top which includes your most relevant experience
- Include your Public Health Laboratory Fellowship; projects and their significance
- List relevant accomplishments
- Education attained
- Technical and leadership essential skills
- Use action verbs that reflect your passion and value
- Link your resume to social media accounts

A teal vintage typewriter sits on a light-colored wooden surface. The text 'Resume Writing Tips' is overlaid in a large, dark, serif font. A white silhouette of a person's head and shoulders is on the left. A yellow sticky note is at the bottom left, and a small black object is near the typewriter's base.

Resume Writing Tips