

First Timers' Orientation Webinar, APHL 2025 Annual Conference

May 5–8, 2025

Portland, OR

APHL™ **2025**
where laboratory science and public health meet

April 23 • 2:00 – 2:45 pm EDT



DESCRIPTION

Learn, meet and grow at APHL 2025! This webinar will provide first-time attendees to the APHL Annual Conference an overview of the features and logistics of APHL 2025 in Portland, OR, May 5–8. The presenters share what to expect and how to get the most out of the APHL 2025 experience. Presenters also offer guidance on how to connect with others at the conference, and how to earn continuing education credits by attending sessions.

OBJECTIVES

After completing this webinar, the participant will be able to:

- Describe the purpose and value of the APHL 2025 Annual Conference
- Explain the APHL 2025 Annual Conference process
- Identify ways to interact and connect with others during conference activities

SPEAKERS

Kristy Albrecht, senior specialist, Marketing & Membership, APHL

Marisa Barley, CMP, lead specialist, Training Program Management, APHL

Scott Becker, MS, chief executive officer, APHL

Jennifer Crouse, MTA, director, conferences & events, APHL

Megan Crumpler, PhD, HCLD (ABB), director, Orange County Public Health Laboratory

Crista Kocher, BS, convention services manager, Travel Portland

Alberto Medina, MS, director, Global Safety and Security, APHL

Ben Moyer, BM, senior specialist, Marketing, APHL

Akiko Saito, MPH, MPA, business director, Oregon State Public Health Laboratory

Scott Shone, PhD, HCLD (ABB), laboratory director, North Carolina State Laboratory of Public Health

Lauren Writer, MEd, lead specialist, Conferences & Events, APHL

AUDIENCE

This webinar is for first-time attendees to an APHL Annual Conference, so they know what to expect and are able to get the most out of their experience in Portland, Oregon, May 5–8.

ACCESSIBILITY

In compliance with the Americans with Disabilities Act, individuals seeking special accommodations must email conferences@aphl.org a request prior to the live webinar. Closed captions will be available with the webinar recording.

LEARN MORE and ENROLL

For more information about this webinar, please email alc@aphl.org.

Enrollment at the [APHL Learning Center](#) is required to access the live webinar. If you need assistance with enrollment, send us an email. To participate in this live webinar, log in to the APHL Learning Center (ALC) and follow [these instructions](#). If accessing the APHL Learning Center (ALC) for the first time, [create a free APHL account](#).

Enroll in the free webinar today!

AGENDA on next page >>>

AGENDA

Welcome to Portland from APHL

- APHL Annual Conference's annual mission • *Scott Becker*
- Importance of attending this year • *Megan Crumpler*
- Welcome from planning committee, goals of this year's conference • *Scott Shone*

Welcome from local lab representative/tours • *Akiko Saito*

Introduction to this year's event experience • *Jennifer Crouse*

- Last year's wrap-up video
- Layout of the venue
- Arrival process and registration • *Jennifer Crouse*

Navigating the schedule/schedule highlights • *Scott Shone*

Navigating the conference app • *Ben Moyer*

Continuing education credits • *Marisa Barley*

Networking opportunities • *Lauren Writer*

- Food
- Receptions
- Exhibits – local market
- Posters and rapid poster presentations
- Ambassador Program and the APHL Experience Booth

Health and Wellness Activities • *Kristy Albrecht*

- Sunrise walk
- Puppy park

Portland Amenities and Safety

- Portland microsite • *Crista Kocher*
- Local grocery and convenience stores • *Crista Kocher*
- General safety awareness • *Alberto Medina*

Invitation to meetup at reception; emails coming (Know Before You Go, express check in, conference app access codes • *Jennifer Crouse*

Closing • *Scott Shone*

Q&A