

Nonverbal Essentials for Success: Helpful Strategies for Scientific and Technical Communicators

Preconference Workshop, APHL 2024
May 6, 2024 • 8:00–11:15 am CDT
Baird Center • Milwaukee, WI

May 6–9, 2024 Milwaukee, WI
APHLTM 2024
where laboratory science and public health meet

Course Number: **588-847-24**
Registration fee: **\$149 per person**
Register at: www.aphl.org/AC
Registration closes April 26, 2024

DESCRIPTION

This workshop will remind participants of the importance of using and understanding professional nonverbal communication in the public safety realm. Participants will learn through mini-lecture presentations combined with experiential learning. This workshop will include discussions, scenarios and other activities to promote the application of concepts and help participants set concrete goals for future interactions.

OBJECTIVES

At the end of the workshop, the participant will be able to:

- Recognize the importance of using professional nonverbal communication in the public health laboratory community
- Engage in reflective and analytical activities to develop awareness and begin goal-setting
- Practice application of effective nonverbal communication behaviors with other professionals

AUDIENCE

This skill-building workshop is designed for public health laboratorians who need to successfully communicate a message to another person or group, including laboratory directors, management and technical personnel.

PRESENTERS

Adam Perkins, MSPHL • Deputy Director, Laboratory Support Services, Missouri State Public Health Laboratory

Jessica McCall, PhD • Senior Lecturer, University of North Carolina, Greensboro

Jenni Simon, PhD • Director of Undergraduate Studies, University of North Carolina, Greensboro

PROPOSED AGENDA TOPICS

- Exploring nonverbal behaviors and perceived messages
- Analysis of self and adapting to others and using intentionality when communicating
- Application of nonverbal concepts to scenarios through role-play exercises
- Goal setting for creating better communicative experiences

COMPETENCIES ACHIEVED

Communication is a public health laboratory workforce competency domain and is a requirement of many grants. The Expanding Laboratory Capacity, Public Health Emergency Preparedness and Biomonitoring cooperative agreements all require recipients to communicate and build relationships with public health laboratory system partners, and effective communication is critical for a successful program and grant outcome. This workshop will build these skills and develop the public health laboratorian workforce.

Completion of this workshop will result in learning gained by the participant in the Management and Leadership (MLD) and Communication (COM) domains:

- COM 1.02. Oral communication. Beginner – Identifies key messages for oral communication. Competent – Applies language and tone in oral communications tailored to target audience.
- MLD 5.02. Communication. Beginner – Employs active communication skills. Competent – Communicates information and feedback to colleagues and management staff.
- MLD 5.12. Advocacy. Beginner – Educates external stakeholders on the mission, vision and activities of the laboratory. Competent – Collaborates with external stakeholders.

MMWR Competency Guidelines for Public Health Laboratory Professionals

CONTINUING EDUCATION CREDIT

The Association of Public Health Laboratories (APHL) is approved as a provider of continuing education programs in the clinical laboratory sciences by the ASCLS P.A.C.E.® Participants may claim 3.0 contact hours of P.A.C.E.® credit after attending this workshop.

APHL is an approved provider of Certified in Public Health (CPH) Recertification Credits through the National Board of Public Health Examiners (NBPHE). Attendees have the opportunity to earn up to 3.0 hours of credit by attending the entire workshop. APHL will not issue certificates of attendance.

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